### **EX PARTE OR LATE FILED**

### DOCKET FILE COPY ORIGINAL

## RECEIVED

MAR 1 7 1993

# FEDERAL COMMUNICATIONS COMMISSION

OFFICE OF THE SECRETARY

#### MILLER & HOLBROOKE

1225 NINETEENTH STREET, N. W.

WASHINGTON, D. C. 20036

TELEPHONE (202) 785-0600
FACSIMILE (202) 785-1234

WILLIAM R. MALONE OF COUNSEL

BETTY ANN KANE\*
FEDERAL RELATIONS ADVISOR

\*NOT ADMITTED TO THE BAR
\*\*ADMITTED IN PENNSYLVANIA ONLY

TERESA D. BAER
FREDERICK E. ELLROD III
LISA S. GELB
LARRINE S. HOLBROOKE
ELDRED INGRAHAM\*\*
TILLMAN L. LAY
NICHOLAS P. MILLER
JOSEPH VAN EATON

March 16, 1993

#### VIA HAND DELIVERY

Ms. Donna R. Searcy Secretary Federal Communications Commission Room 222 1919 M Street, N.W. Washington, D.C. 20554

Re: Ex Parte Presentation in MM Docket 92-266

Dear Ms. Searcy:

Pursuant to 47 C.F.R. § 1.1206, the undersigned submits this original and one copy of a letter disclosing an oral ex parte presentation.

On March 16, 1993, the undersigned and Nicholas P. Miller of Miller & Holbrooke; Council President Richard Meehan, Councilmember James N. Mathias, Jr., City Solicitor Guy Ayres III, and Assistant City Manager Kathleen Mathias, all of the Town of Ocean City, Maryland; and Fred Moran and Mark Brooks, of Haverford Township, Pennsylvania, met on behalf of a coalition of municipalities and on behalf of Ocean City, Maryland, and Haverford Township, Pennsylvania, with Robert Branson and Byron Marchant of the Federal Communications Commission. The meeting dealt with the municipalities' interests in the proceeding, subscribers' need for relief from monopoly pricing, the coalition's proposed model for cable rate regulation, the rates for cable service in Ocean City and Haverford Township and recent

#### MILLER & HOLBROOKE

ATTORNEYS AT LAW

Ms. Donna R. Searcy March 16, 1993 Page 3

retiering that has occurred there, and procedural issues. The enclosed materials concerning the history of rates for cable service in Ocean City were handed out at the meeting.

Very truly yours,

MILLER & HOLBROOKE

Ву

Tillman L. Lay

TLL/dmb Enclosures

cc: Robert Branson (via Hand Delivery)
Byron Marchant (via Hand Delivery)

0327\exparte.let

# **RECEIVED**

# MAR 1 7 1993

# FEDERAL COMMUNICATIONS COMMISSION OFFICE OF THE SECRETARY

#### TOWN OF OCEAN CITY OCEAN CITY, MARYLAND CABLE TELEVISION RATES

	Basic Service	Expanded Basic	Rate			
,			60.75			
1984			\$8.75			
1985	e e e e e e e e e e e e e e e e e e e		\$8.75			
1986			\$8.75			
1987			\$13.95			
1988			\$14.95			
1989			\$15.95			
1990			\$16.95			
1991	\$16.90	\$2.05	\$18.95			
1992	\$17.75	\$2.95	\$20.70			
1993	\$18.40	\$3.35	\$21.75			
4/1/93	\$10.00	\$11.75	\$21.75			

Penetration Rate

92% in season

79% out of season

31,500 in season customers

28,500 taking year 'round service

7,000 local Berlin/Ocean City/Fenwick

15,000 bulk and/or rentals

Services	Fees/Charges						
Reconnection or Installation of Service	\$59.95						
Additional Outlet with Converter	\$5.50						
Additional Outlet without Converter	\$3.50						
Hand Held Remote Control	\$2.50						
Additional Remote Control	\$1.50						
Converter Deposit (on new and seasonal)	\$50.00						

#### TOWN OF OCEAN CITY OCEAN CITY, MARYLAND CABLE TELEVISION REPORT

TCI, America's largest cable operator is the franchisee for the Town of Ocean City. As you may be aware, Ocean City is a premier family resort on the Atlantic Ocean. During the summer, on any given week, the town may have as many as 300,000 visitors enjoying our 10 miles of clean white beach. Ocean City actually encompasses 3.5 square miles, so although our town is 10 miles long, it is only 1/3 a mile wide on average.

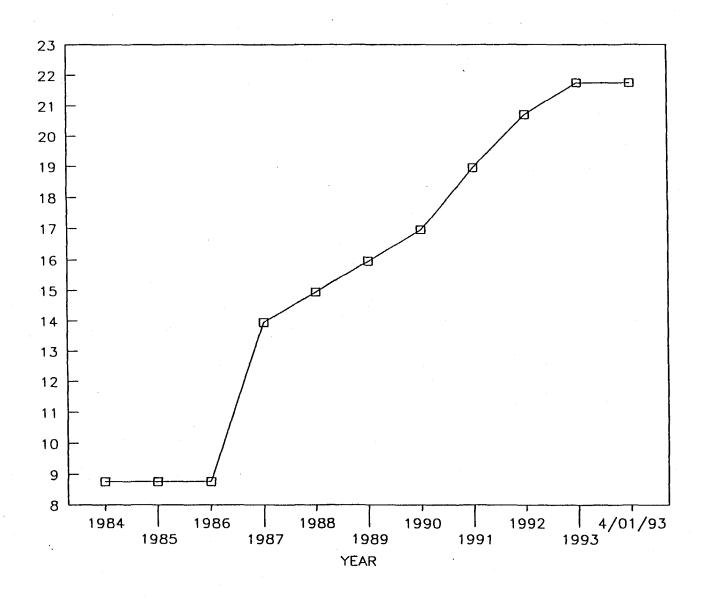
TCI has a penetration rate of 92%, serving 31,500 customers in season. Of those customers, 28,500 choose to keep year 'round service even though only 7,000 are actually year 'round local residents.

Since 1984 our cable rates for "basic" service have risen from \$8.75 to \$21.75. The cable operator does allow a 13% senior citizen discount on basic cable service.

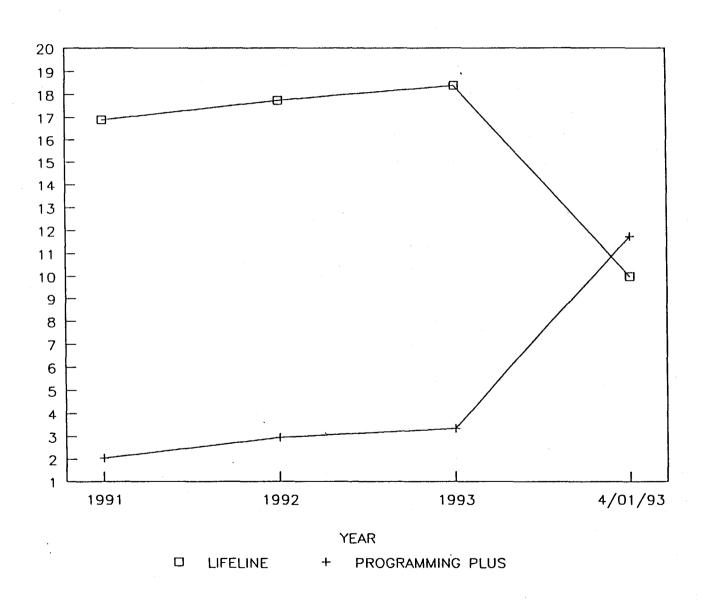
According to financial reports provided by our operator, they showed an operating income in excess of \$4.2 million. Half of that money, or \$2.2 million, is paid to TCI's Corporate in the form of management fees.

The Town is concerned about the retiering that has been going on in our franchise since 1991. Since Ocean City can only receive 2 broadcast signals without cable, it has become a necessity for our residents. Being a coastal area, subject to coastal storms and hurricanes, cable television is a critical means to notify and keep informed the 300,000 people in our resort. The retiering that will be effective April 1, 1993 removes one of the essential news links we have - CNN. This upcoming retiering removes GNN and WTBS and replaces it with "barker" channels for the local cable operation. According to TCI's records this amounts to 18c worth of programming costs per month, per subscriber. In turn they are reducing the basic (where CNN and WTBS are presently) by \$8.40 and increasing expanded basic by \$7.40 for no net change in the total rate.

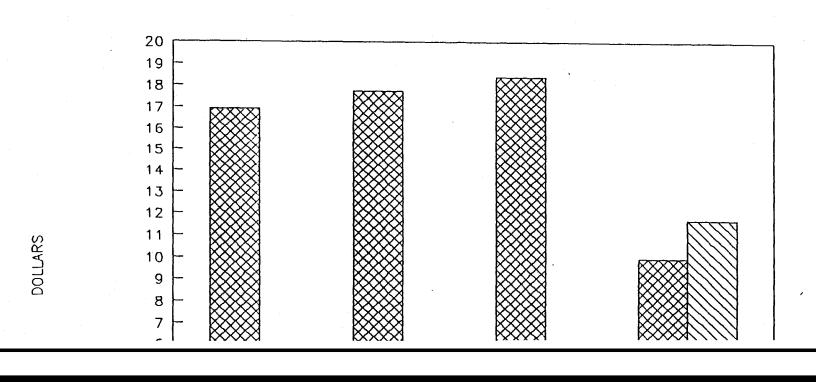
Post-It™ brand fax transmittal r	memo 7671 # of pages > 2
To Kathy Mathias	Terren /
co. of tim Lan	Co.
Dept.	Phone #
Fax # 202-785-1234	Fex # 289-7385







# TOWN OF OCEAN CITY CABLE RATES



March 1993

8301 Ocean Mighway Ocean Gily, MD 21842 JU Cathevision of Exstern Shore

# is making important new changes. YCI Cablerision of Eastern Shore far the future of pase cable.

Deur Trul Cablevision Outstrace

s part of a lower-cost option coursing your way on April 1, 1995. Many customers have requested a no falls, fore-cost entry-level cable service and we've linerand. Tell Cablevision of Enstern Stone is exclud to be

First, in order to purvice more options, we will be reconfiguring our two casting levels of service. These two levels of service will be called Broadcast Basic and Programming Plan. Broadcast Basic will consist of 12 character (2 through 13). Programming Plus will consist of all the satellike channels. 19, 26 through 56).

Econdenel Basic will comist of broadcast networks we currently carry, including the cuseon local and distant ABC, CBS, NBC, as well as FDX, The Real Estate Channel, Besort Video Gaide, and our exclusive Public, Continuent, and Educational Access characts.

Characteristic and security spore. Engramming Plas which is an optional and separately priced service, will contain all other cable entertainment channels we currently offer, tackeding WIBS, CAN, ESPN, USA, TAN, Discovery, Lifetime, The Weather

Soand, is provide these seconfigured levels of services, we arust realign our channels. Enclosed is a new channel lisse-up and rate cord, offsetive April 1. up or have further questions, phene give us a call at 410-524-3401 or 800-816-2288 (from Marriand and Delaware). We've here to help. 1991. We apologise for any knoonwealences as we undertake this transision. If you have problems hading your favorite cable networks on the new line-

# PROGRAMMENT PLUS CUSTOMERS

Good New! If you see a current frequenting l'ins customer.

the total price for these previously requested services you have and contextly crajely will remain the same

- You do NOT need to make a choice to continue to view the maximum lend of programming you've come to expect.
- Only your channel line up will change in order to technically provide for a lower-cost throadcast Besic service.
- If you want to change any of the services you now receive, please call

# LIFELING ONLY CUSTOMISES

IMPORTANTI II your bousehold currently subocubes to <u>LIFEINE QNI</u>I (characte 2-13), as of April 1, 1993, you will need to make a choice of

- add the Engraphing Plus level of service in addition to the Broadwat Basic level of service to reache all nonpressions programming, in: CNN THE PAR
- or in summin a Broadcast Basic Only customer and lose services, but pay
  a lower rate for the second-guest Broadcast Basic.

choices. If you add Programming Plus charing 1993, the converter box deposit and the apprache charge will be waired, a value of \$75.00. These is a activities for a lower police. from you, you will remain a Broadcast Besic customer and mozine lewes rate and channel labe-up card exclused for your review. If we do not bear in other case, we've been in help and make sure you understand your coble

Great News!! Optional premium services will be available to all customers, even those who schecabe only to Broadcast Back. That's right. You have the choice of adding services like HBQ, Showtime, The Morie Channel, Cheman, ENCORE, The Disney Channel and all the entiting new Pay Per View snowers and create to your service level. Converter Base is necessary.

We appreciate your continued support during these changes and we're committed to bringing you the funcal in contentaturatest and information.

Sincordy,

Chi d. Asser

Joy Davison

General Manager

P.S. Remember if you add Programming Phis during 1993, the convenes but depast and the upgrade charge will be waited, a value of \$75.00.

* BROADCAST MASIC Service - Only channels 7-13, THEME WILL BE A \$25,00 UPGRADE CHARGE WHEN YOU AND PROGRAMMENG PLUS AFTER 1995.	<ul> <li>BROADCAST BASIC Service - Only channels 2-13. THERE WILL BE A</li> </ul>	DMG Service w/DJ Mesnote	Service Upgrade / Trip Churge	Transfer of Owner	Add'I Outlet Installation (at time of new justall)	Converter Deposit (on new & sessonal assounts)	Add'l Resmote Opstrol	Handheld Remote Control	Third or Add't Premium Service	Second President Service	First Pregulasia Service	HBO (House Box Office)	Add'l Oudet w/o councitor	Add 1 Qualet w/converter	Remained or installation of Service	Senior PROGRAMOGREG PELLS * "Service	Senior BRONDCAST BASIC "Service	PROGRAMMING PLUS -Service	BRONDCAST BASIC "Sorrice".	STANOSATE	Senior PROGRAMMING PILLS ** Service	Senior BRONDCAST BASIC "Service	PROGRAMMING PLUS - Service	BROADCAST BASIC *Service	CINDOR MARK	SELVE ATELLOW		
•	ADD PROGRAMMENG PLUS	eb 2-13. THERE WILL 95 A	9.95	25,00	15.00		) · 50.00	LY0	: 150	82	1.95	10.95	. 11.50	3.50	. 3.50	59.95	25%	, ILLOO		. 13.00	•	£.95	00.00	11.75			Affective 4/1/93	

- → PROGRAMINING PLUS Service channels 19, 26-56 (i.e. CDH, WTBS, ESTM, INT, Discovery, The Westber Channel, Lifetine, and more).
   I. WRITTEN HOTHCE MUST BE GREAT TO MESCAMEET CASLE SERVICE.
   2. There is a six-mooth relations in calls service and a one-courth relations.

- 3. A 15 late charge will be applied to all delinguous accounts.
- 4. The Semonal rate will be charged to say "year much" customer decreaseding prior to the twelve month tend.
- 5. Proof of sign required for service discount (VO years wrokles).
- 6. Applicant must be at least 11 years old.
- 7. Pricing programming and pechaging set subject to change.

  1. Bud check change is \$20.50.
- Defuncace residents and \$25% tax.
- Prices may include applicable families has and hors

